

# WHITE PAPER

The social network

**ONEGODONLINE**

with the token

**ABSOLUTME**

Moscow, 2018

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## **1. Abstract (a brief description of the project)**

The ONEGODONLINE social network is a network with advanced features that provide monetization of socially significant actions of the users, and the promotion of the use of cryptocurrencies for the general population. Some various users' actions within the network, such as:

- registration,
- using referral link to invite other users,
- expression of approval in the form of "likes" and "prays",
- other actions

are monetized in the form of Absolutme tokens and the website coins of a project. The Absolutme tokens are a pure cryptocurrency. The internal Absolutme coins are not cryptocurrency. The token is backed with website coins, which number is constantly increasing. This document provides a detailed description of the economic model of the social network.

The main feature of the Absolutme tokens of ONEGODONLINE network is the constant growth of their cost, expressed in the form of a backing with website coins and electronic goods and services.

The minimum and guaranteed growth of backing of the token by the website coins, electronic products and services of the social network is at least 10% per month.

The achievement of this goal is associated with the original model of the internal economics of the project. The network user has 2 electronic wallets: one for the website coins that can be received for the activity and that can be spent on electronic goods and services, and the other e-wallet with Absolutme tokens. Over time, the user spends his or her website coins to the various paid services of the social network.

In addition, unspent money (at the end of the month) in the user's wallet, website coins are taxed 5% in the month and coming into the Fund ONEGODONLINE, which provides the growth rates of the token.

The total amount of website coins is constantly growing due to a variety of socially significant actions. The constantly increasing total mass of domestic coins in the form of electronic goods and services ensures a constant increase in the value of the token in foreign markets.

Thus, the user encounters the firm belief that he needs to buy in the future. In the end, the Absolutme token for the user becomes a digital asset with a guaranteed increase in price and value.

## **2. Introduction**

On the social networking market, with extended functionality, we have a situation in which the value of "likes", followers and friends are not monetized.

The market needs social network 2.0 in which social actions of the users are monetized in the form of a cryptocurrency, the value of which would continually grow. Already existing projects have only limited functionality, mainly aimed at content creation, which is certainly not sufficient for a project with multi-million and global reach.

So a social network with advanced features (similar to Facebook), which popularizes for more use of the cryptocurrency, will get an undeniable competitive advantage in the future.

This topic is detaily discussed at the forum [bitointalk.org](http://bitointalk.org). Briefly summarizing the results and drawing conclusions from the subject material and opinions, we can sum up what is today in the market there is an urgent need of a social networks with enhanced functionality, where users could monetize their social actions. This will extend the total amount of people that use the cryptocurrencies as a whole, and thus to stabilize the whole market and provide its future growth.

In addition, such social network 2.0, according to the profile of the community, will receive the unqualified political support of the population, based on the monetization of social actions. Such a support of a wide audience will, in turn, integrate the social network with other infrastructure projects.

The ONEGODONLINE social network, solving these problems, is a user economy monetization level 2.0. The main stages of the development of this project: a massive advertising campaign; the support of the wide array of the population.

## **3. Grounds and background of the project**

The main problem of the cryptocurrency market continues to be its high volatility because of the large amount of money. This in turn hinders the growth of the total market economy of the world economy and slows the spread of blockchain technology.

Limited extent of cryptocurrencies to a wide range of users still affects the IT sector. The total mass of the population does not have sufficient experience with a particular cryptocurrency.

To achieve increasing audience size, that is the maximum spread of the cryptocurrency in the principle only a tool like a social network, which in turn will affect the overall growth of the cryptocurrency market as a whole.

Another, no less important problem, is the monetization of time on the Internet. Existing social networks, exploiting its users, take a profit and do not distribute their income. The financial benefit for users from staying in such structures is either completely or negligible.

There is a situation, when in fact only the legal entity of any network makes a profit, and the users who form this profit, are on the sideline.

The ONEGODONLINE social network solves all these problems in the following way:

first, for signing up and inviting others. This ensures a high rate of growth in the population, and also gives a wide range of people a primary experience of financial literacy on the use of different cryptocurrencies;

second, the original economic model of the ONEGODONLINE social network provides the constant and stable growth of the value of the token that is associated with and guaranteed by the increasing volume of domestic coin.

In addition, further integration into the environment of social networks, as well as in the wide range of electronic goods and services.

Thus, the Absolutme token inside the social network ONEGODONLINE, which is guaranteed to be provided with an increasing amount of website coins of the site, as well as electronic goods and services, will be a tool for solving the problems and tasks.

#### **4. Project description**

The ONEGODONLINE social network solves the following problems of the market:

- the monetization of users' time,
- coverage of the audience,
- the high volatility of cryptocurrencies.

## **4.1 The purpose of the project**

The aim of the project is to increase the number of domestic coins, as well as goods and services.

## **4.2 Tasks**

The main tasks for the ONEGODONLINE social network that needs to be solved for pursuing of these goals:

- to attract the maximum audience
  - expanding volume of goods and services
- increasing the value of the token.

It is the solution to the first problem that attracts the considerable amount of funds received from investors in the framework of the pre-sale token. The expansion of the audience of the social network is a priority in the framework of this project.

It should be noted that the domestic economy is the social network. To do this, when registering, each user receives the website coins and the cryptocurrency on its two e-wallets. To use these wallets, they need to activate them. The 21-day activation costs is 1,60 USD.

In addition, the user can send an invitation link in the phone book using any messenger and email. Then all who click this invitation, first, will get more than the usual registration, as the website coins of the site, and cryptocurrency; and secondly, all users using this link will be in the social farm of the person.

To solve this problem, a development of the Bulletin Board and the messenger is already planned.

### **4.2.1. Social farm**

This is the original tool for the internal economy of the ONEGODONLINE social network. All users who sign up on the invitation-link get into the economic system of inviting their active user. In this case, the user is motivated by the fact that it gets both the website coins of the site, as well as two times more cryptocurrency than normal registration.

The inviting user is motivated in the following way:

- all users who have checked the invitation-link to become part of the social farm of the one who invites them;

- the fact of registration and then each month the inviting user received the website coins of a social network, as well as a sum of cryptocurrency for each invited user;

- all subsequent members of the social network, inviting people in their social farm are part of the social farm, previous of the inviting user.

This system provides a strong motivation for users to establish and expand their private social institutions, that is the invitation of other users. This, in turn, ensures the rapid development in the number of ONEGODONLINE social network, as well as the distribution of tokens among the broad layers of the population.

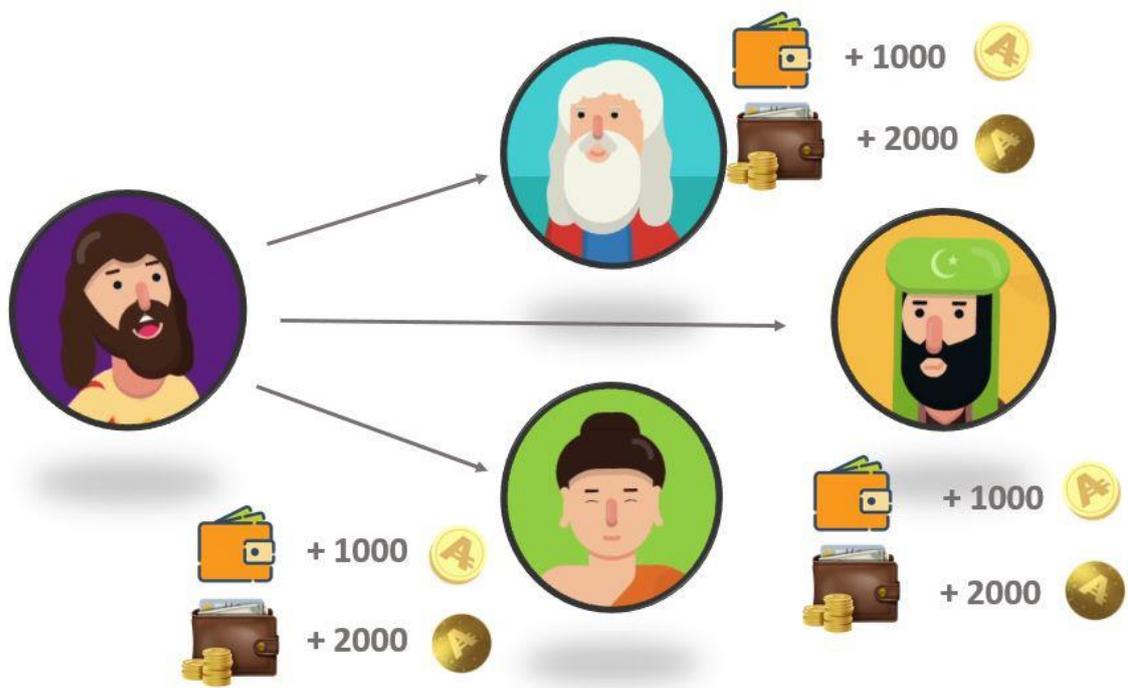
### Example

For primary self-registration on the ONEGODONLINE website each user receives two e-wallets.

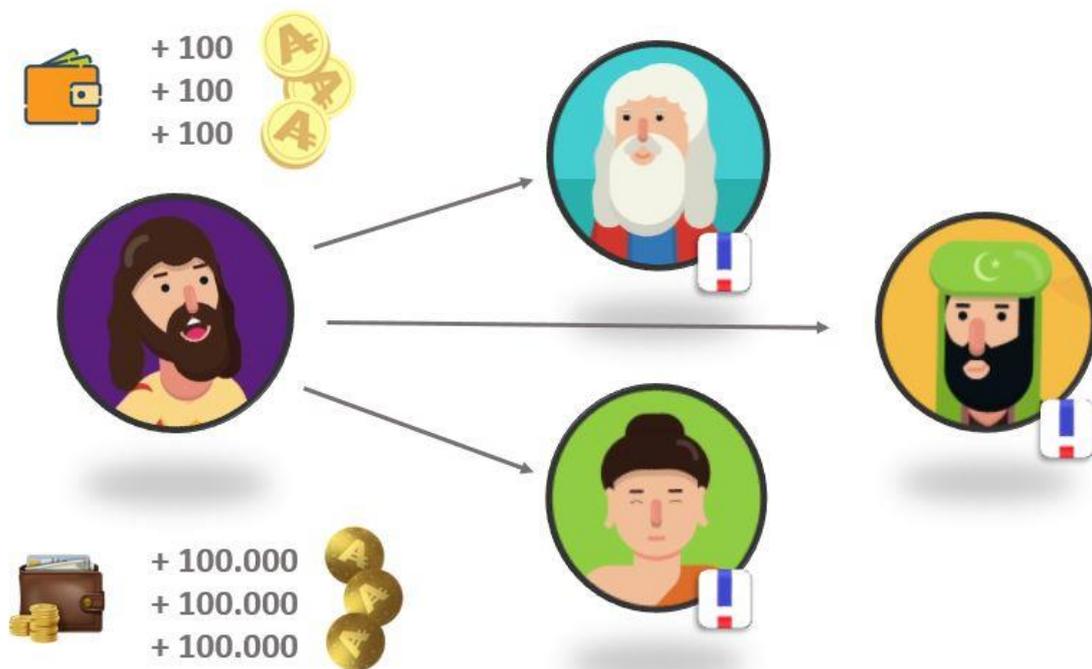


One is for the website coins of the network, the second is for the cryptocurrency. You can use them to pay for paid services within the network. Cryptocurrency is a modern digital financial asset that can be used in real life.

During the initial registration on the website without reference, a user gets 500 internal coins and 1000 units of cryptocurrency, which is two times less if you register via the link of a friend or acquaintance.

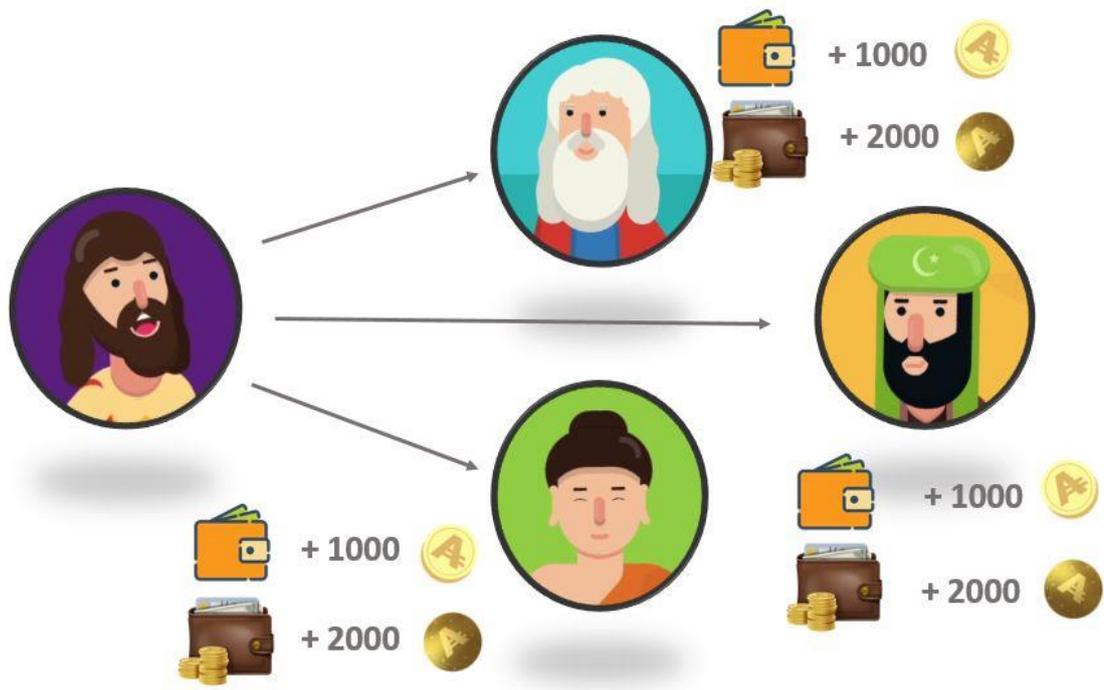


If a registered user invites friends and acquaintances by sending them the link for registration, then such activity is beneficial to all, both who invites and who is registered with such an invitation.



The chart shows that the user has invited their friends and acquaintances on the link, copying it from the profile after registration on the ONEGODONLINE. Friends and acquaintances followed the link and signed up. Automatically, they got to the social farm of the host user.

The user received 100 internal coins and 100,000 units of cryptocurrency for each registered at his invitation.

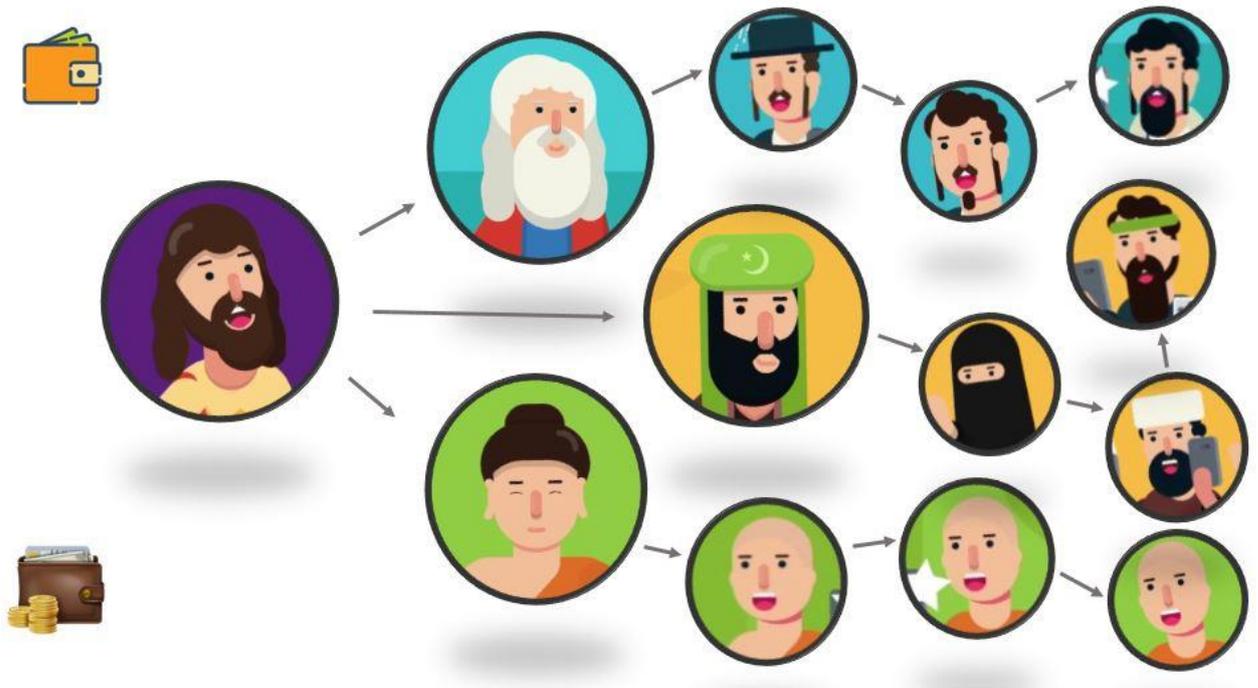


Invited users who have registered by the link, in turn, received 2 times more internal coins and cryptocurrencies than if they were registered on their own, just by going to the site.

Thus, registration by invitation link is beneficial for everyone: for those who invite, as well as for those who register by invitation.

This model allows you to invite the maximum number of users to the social network in the shortest possible time, because: if you do not invite today, then tomorrow all your friends and acquaintances will be invited by someone else.

In addition, users can use for invitations videos ONEGODONLINE. To do this, the user sends to all his friends and acquaintances in the phone book through any convenient messenger his link-invitation, attaching to it a funny video of the social network.

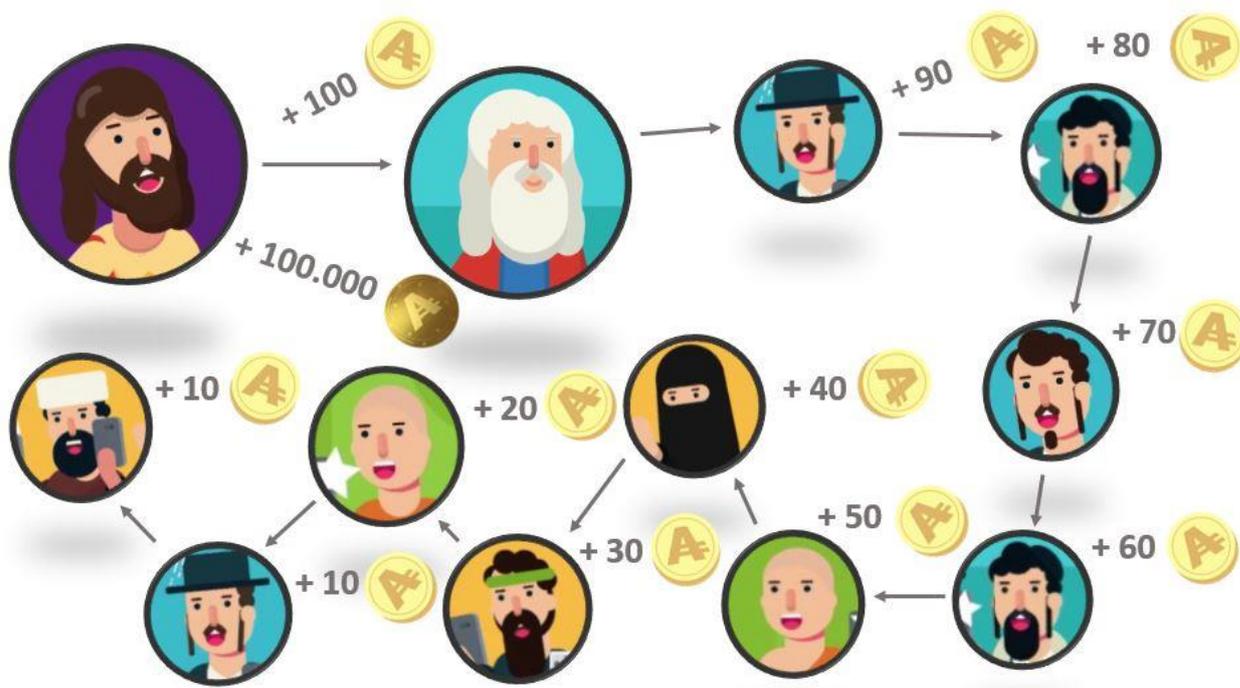


If invited users, in turn, also began to invite their friends and acquaintances to their social farms, then each of them receives for such invitations similar to the first example.



The first invited user receives only internal coins for all subsequent users who will be invited by his friends and acquaintances from the social farm.

Thus, the earlier a user starts inviting all friends and acquaintances from his / her phone book to the network via the link-invitation, the more profit he / she will get, as the social farm can be built without restrictions. The only limit is the number of friends and acquaintances, so it's best to start inviting as soon as possible!



At each invitation level, the number of internal coins for each user who signs up for the link is reduced by 10, but is at least 10 coins even after the invitation level 10, regardless of the number of levels and users.

#### 4.2.2. ONEGODONLINE Economy

All users, when registering, receive the website coins of the network and crypto-currency in their wallets. One wallet is for the cryptocurrency and another is internal website wallet. This purse contains the website coins of the user.

##### 4.2.2.1. Website coins of the social network

You can get website coins:

- 500 website coins once, if you register with the network independently,
- 1000 coins once if you follow the invitation link,
- 1000 coins monthly when you follow the bonus rule; or 500 coins, if you skip the website, but no more than 10 times in a month; or 100 coins a month, even if you do not go to the website,
- 100 coins once for each user, you are invited personally by you, after you or she follows your link and registers in the social network, automatically appearing in your social farm,

- from 90 to 10 coins once for each user, which is invited by all of your invited users; for each stage of the invitation, the cost is reduced to 10 coins, but not less than 10 coins for all,

- 100 coins monthly for each referred user, from your social farm,

- from 90 to 10 coins monthly when you follow bonus rules for each user, which invited all members of your social farm.

#### **4.2.2.2. Monthly bonus condition**

A registered user can receive 1000 coins internal network if he or she visits every day during the month the site and puts the «pray» under any content any user. One website coin is withdrawn from his wallet to the wallet of another user, the content of which gets the highest form of approval. As a result, at the end of the month, the user will spend 30 coins, and earn 1000.

If the user missed one day in the month, and he did not get his «pray», he gets only 500 coins instead of 1000, and the inviting user, in turn, does not receive a monthly bonus for an invitation of the social farm.

In this case, the whole chain of bonuses breaks due to an absence of an incited user

#### **4.2.2.3. Motivation of the users**

The one who invites can motivate the social network in any convenient way.

In this case, the user sets his or her own rules of motivation, negotiating with members of the social farm.

If invited users have many participants in their social farm, then the invitee, if the monthly bonus condition is met at the end of the month, can receive a significant profit in the form of website coins of the network.

#### **4.2.2.4. «Pray»**

Form of activity and expression of the highest form of approval content in the ONEGODONLINE social network in which the website coins of one are transferred to the account of another.

#### **4.2.2.5. "Like"**

Form of user activity within the network, expressing approval of the content. For every "like" to the content, a user will get 1 coin.

#### **4.2.2.6. Transaction**

The user can make a one-time transfer of any amount of domestic currency, or to set up a permanent transfer from his or her purse to purse.

#### **4.2.2.7. E-wallet of the website coins**

Each user has the profile purse, containing website coins Absolutme. These coins can be used to charge the internal electronic and other goods and services. The coins can be transferred to other users, expressing approval and support.

5% tax will be collected once a month from all wallets of users from the remaining unspent amounts in the form of website coins s.

All of the coins are paid for various goods and services, as well as coins, monthly release in the form of a tax on the wallets of users go into ONEGODONLINE Fund that provides a guaranteed increase in the value of the Absolutme token.

If the user actively uses the network, he or she earns both domestic coins and cryptocurrency. The user can also purchase both coins and cryptocurrency.

Thus, in the domestic coins, users can purchase electronic goods and services within the network, and in the bitcoin.

Each token that the user wants to sell, is on the ONEGODONLINE Fund, increasing the volume of the coins of the network.

The amount of domestic coins, which is in the case of an exchange token, is received by the user on the account of the ONEGODONLINE Fund increases every month not less than 10%. This, in turn, causes the increase in the value of the token in the secondary market.

In this case, the coins can be compared with paper money and the cryptocurrency with gold in real life. Paper money depreciates over time, because they are subject to inflation.

Thus, users of the ONEGODONLINE social network are highly motivated to invite others to the project. They deal with social mining. For all these actions, users receive website coins and cryptocurrency. This economic model of the project will provide explosive growth in the number of registered users.

#### **4.2.2.8. Absolutme Token**

When registering, each user receives one wallet with coins, the terms of which have been described above, as well as a wallet with cryptocurrency.

The cryptocurrency can be obtained:

- 1.000 Dim (0.0001000 ABS) once at registration
- 2.000 Dim (0.0002000 ABS) once at the registration by the invitation link,
- 100.000 Dim (0,0100000 ABS) once for each registered network user, if he or she followed your invitation and got into your social farm.

Thus, for 100 invited participants to the social farm, a user gets 1 Absolutme token.

#### **4.3. Project mission**

Cryptocurrency and blockchain exist for 10 years, but they are still not embedded in our daily lives. This is not surprising, because most important social innovation is.

That is why the mission of the social ONEGODONLINE network is to:

- to gather the vast majority of the potential electorate in Russia, and then in other countries around the world on the platform;
- to promote the use of blockchain and cryptocurrency among the wide range of users, making it a daily and usual practice;
- using the support of users as potential voters, to make tangible political weight and support of the authorities in Russia and in other countries;
- to introduce the use of blockchain technology at all levels of the state apparatus and economic development of Russia;
- to introduce a universal basic income for citizens of Russia;
- implement various infrastructure projects.

That is why today we unite totally different people together in Russia. Pupils and students, managers, employees, entrepreneurs, people of all ages and professions - they can get together with us investors in their future after getting the Absolutme.

By 2020, the number of Internet users in the world will exceed 5 billion people. Together we can do everything! It's time to unite for the most important events in our lives! It's time for ONEGODONLINE!

For this we only need to come together and become owners of the new world. Next, using the introduction of blockchain, technology at various levels, bypassing the international sanctions, the state system gets the opportunity of acquiring the latest technologies at every level.

The largest companies will be seeking to open offices to expand production in Russia, as it will create the most favorable investment and legal climate. All cryptocurrency investments are accumulated in Russia, thanks to the creation of social capital.

The following principles allow realizing the mission of ONEGODONLINE:

**The absolute level of trust.** If we want to achieve ambitious social and political goals, we need the support of the wide layers of the population. To obtain such support is possible only in one case. This is why the ONEGODONLINE social network is a ready-made project and not on paper. ONEGODONLINE social network is a team of professionals, to which everyone can join.

**The absolute speed.** The economics of the ONEGODONLINE social network is designed in such a way that it is simple and profitable to invite to your social farm all friends and acquaintances since both inviter and the invitee has a benefit in the form of website coins and cryptocurrencies. To distribute the invitation we have already created special promotional materials. The user has only to copy the link from the wallet and send it to the phone.

**The absolute ambition.** Achieving the highest results is possible only in the case when there is a desire to be first, and the willingness to take risks. In the modern world, it is simply vital to be the first in taking the necessary steps. That is why the ONEGODONLINE team is the most promising step of the project.

**Absolute openness.** The modern world is, and the blockchain of technology. Well informed people make the best decisions and achieve much more. Maximum informing users of the ONEGODONLINE network, even in the conditions of this document, fully confirms this basic opinion.

**Social capital.** ONEGODONLINE social network exists to integrate social capital in the power structure to improve the political, social and economic situation in Russia and around the world. That is why to unite Internet users, who is inextricably linked to the improvement of quality of life the population in Russia.

Implementation of these goals is primarily related to the commercial importance of the project. The token should bring profit to its owners, while volatility should be completely absent or minimal.

#### **4.4. Mechanics of the project**

The user logs into the ONEGODONLINE social network on his own, having learned of it from the advertisement or link from a friend. After registration, he or she gets the ability to use advanced network functionality (similar to Facebook) for free.

In addition, the user profile has two wallets: one is for the website coins of the network, the second is for the cryptocurrency.

Inside the social network, there is a wide range of paid services for which you can pay by the website coins s.

For the registration in the network, the user receives both domestic coins and cryptocurrency. In order to use their internal wallet, the user must activate it. If the wallet is not activated, it can receive incoming payments and transfers, but the user will not be able to make a transaction or use the website coins to pay for various services and social networks.

The use of electronic crypto-currency wallet for a user is free.

Besides, the user can create his own social farm, that is, to engage in social mining, inviting network on their link to all friends and acquaintances.

##### **4.4.1. Social mining**

Social mining is the activity of a registered user of ONEGODONLINE social network, aimed at obtaining the crypto currency and website coins of the portal, for inviting and registering via its individual link other Internet visitors.

Social mining or the creation of a private social farm is an absolutely promising and profitable activity, since both the person who invited and the person who followed the link of the invited user registered and received additional bonuses in the form of website coins of the site and crypto currency.

Social mining automatically causes a real stir, as the number of people is limited, and if today they will invite someone else from your environment.

Social mining instantly connects site owners, video bloggers, well-known media people, business owners, all those who have access to human

resources. The process will spread out very quickly. This is the future of the social phenomenon and the excitement of the United States.

Social mining should be a lucrative business in the shortest possible time. Existing social farms will bring tremendous monthly income.

After the start an active advertising campaign in Russia, entrepreneurs eagerly will wait for the multilingual version of the project to continue working on the markets of China, India, Southeast Asia, America and Europe.

This concept ensures the internal economy of the social network in which the token is always backed and is expensive, as is tied to the ever-increasing volume of the domestic coin.

Absolutme token should be the most promising cryptocurrency in the world. It would be beneficial to keep in your investment portfolio as the most valuable digital asset. It will be a significant part of the investment portfolio of cryptoinvestor all over the world.

#### **4.4.2. Description of a social network**

ONEGODONLINE social network is a classic website on the Internet where the user can use the advanced functionality of the project.

After a free registration in the network, the user fills out their profile, posting their photos, noting its location on the map, configuring privacy settings, etc.

The main social objective of the network is the spiritual and psychological development of the individual. That is why the website contains articles about the spirituality of the people.

##### **4.4.2.1. "Articles" section**

Here there are comprehensive materials relating to various religions, spiritual practices, areas of knowledge and psychology.

The users can add their articles to this section, but all materials are subject to moderation, and to the articles must meet certain requirements.

The purpose of this section is to establish a global data bank that can provide the user with the opportunity to improve their skills and to know themselves by studying the different aspects of his personality.

According to the pyramid of needs of Abraham Maslow, once people realized their basic needs, received the security, love and recognition of others, he has the ultimate need. So the section is dedicated to this need.

Any materials of the "Articles" section can be promoted on the website, using paid services. This feature will be actively used by users with the "expert" status.

These users, having the status of "expert", creating a high-quality article on the same topic, and promote it in this section, or in other ways, attracting more attention to the other users of the site.

All articles are indexed and attracted by foreign visitors from the Internet with which the author can establish different types of relations, offering their expert services, inviting its social farm on favourable terms, etc.

#### **4.4.2.2. "Community" section**

In the section "Community" the user can find interesting groups of people and join in any community. Within the community, the user can create a variety of content and meet members of the community.

The user can also create his own community.

This website will be beneficial to different social, government and business structures.

#### **4.4.2.3. "People" section**

This section contains the profiles of registered users. Each user profile, located in the General section, contains information about the number of: posts, articles, members, and subscribers. This allows determining the level of social activity of a user, without going to his profile.

A visitor can view content from other users, put "likes" and "prays" on any content.

The visitor can also meet, correspond, subscribe to other users.

To increase visits to the profile, the user can promote it within a section, using the paid services of the website: photoline and promote the profile.

These are the effective paid services that are used to get acquainted with other users, providing different services or to inform about events and activities.

#### **4.4.2.4. "TOP" Section**

This section will contain profiles of users of the site. Participation in the ratings will be paid by the website coins of a website. Being in the section will affect the increase in popularity and attendance user profile.

#### **4.4.2.5. "Letters" section**

The section represents the functionality for writing letters to various authorities and departments. Your petition or letter can be promoted to attract the attention of the public. The promotion of your letter in the first place in the general list section of the website is a paid service.

Drawing attention to the serious social, personal or another issue, you can raise funds, find partners for an event, highlight certain issues in the media, etc.

#### **4.4.2.6. "Map" section**

In this section of the site, you can search geographically for other users of the website and organization.

#### **4.4.2.7. "Help center" section**

The section contains all background information of the portal.

#### **4.4.2.8. Paid services of the portal**

The use of these services by registered users, as a rule, is connected with promotion within the portal and attracting additional social traffic.

The paid services are attracted to the selected content, communities, or user profile.

When you use the paid services, the selected content becomes more noticeable as it moves to the first position in sections of the site.

### **Photoline**

This is a paid service portal where the user can post his / her photo and greeting. Traditionally, this paid service refers to the functionality of the dating sites.

To activate the service, the user clicks a window with a "plus" icon, which is located to the left of photoline. After the window opens, the user is prompted to choose from a photo-album that photo, which he or she plans to place in a photoline.

After paying the service, the selected photo and greeting will be displayed in photoline and everyone can see them.

Other users, seeing the photo in the service "Photoline", can go to the profile and view the content. Within the profile under different pictures and articles, visitors can click "like" or "pray", that is, to monetize their attention. All "likes" and "prays" will be in the electronic wallet of the user in the form of domestic coins.

This paid service is aimed at increasing the popularity of users, the monetization of attention, and also.

### **Promote an article**

Paid service that allows the "Articles" section, as well as within the limits of the selected media content.

The user can click on the icon to "Promote article" at the bottom of any article, and then opens the payment window, which will indicate the number of website coins that will be debited from the electronic purse for the action.

If the user agrees, and his or her balance is sufficient, he or she presses the payment button and the selected item is moved to the first place in the topic.

With this service, the user can bring to their materials more information about other users through the internal system of monetizing user content and earning more coins.

### **Promote a community**

In the "Community" section, the registered user, to the right of the selected community, drop-down menu, choose the service to "Promote community" in the list of communities of the portal.

This will open the payment window where you will see the balance of the electronic bill. If the user has sufficient funds, then by clicking the "Pay" button, will move the community in the first place in the General community section.

Thus, the selected community, being in the first place, may attract more users who will be able to see the different materials of this community, to put

"like" and "pray" under articles and posts, which is to monetize attention. In addition, users can join the community.

### **Promote a profile**

In the section "People" there is the general list of all registered users in the chronological order of their registration.

When the user selects this paid service, then he or she pushes to the left of the profile drop-down menu button to "Promote the profile". This will open the payment window where you will see the balance of the electronic bill.

If the account has enough website coins, then by clicking the "Pay" button, the user moves the selected profile to the first place in the general list.

This attracts additional traffic and attention from other users who can login to this profile to a variety of content and "likes" and "prays» that is to monetize attention.

### **Promote a letter**

On the website in the "Letters" section, there are different addresses of registered users in various instances. All letters are placed in the chronological order of their creation, so gradually any letter goes down the General list.

To attract the attention to the vital topic, the user can, by pressing down on any letter or referral button "Promote letter," place it in the first place in this section.

This paid service aims to increase the attention of a particular letter or address by other users.

All letters are placed inside a section, also have a tool for monetization of attention, so when other users click once on "like" or "pray", the author of a particular letter will receive one website coins.

#### **4.4.2.9. User profile**

After registration, the user fills out his or her profile. It contains information about its or her location and a brief summary of the user.

### **Photo-Album Section**

In this section, the user can place the photos. Under each photo, other users can put "likes" and "prays", expressing their approval and support. Every "like" and "pray" in this case is monetized.

### **Invitations Section**

This section contains a link, by copying and sending which, the users can create their social farm. Inviting other users to the network ONEGODONLINE, the user receive domestic coins and tokens to their internal e-wallets for each person invited.

The section also contains a list of all invited users, and the social graph, which reflects the number of users who were invited by the invitees of the owner of the social farm.

### **E-Wallet**

This section contains a list of all transactions, specifying their purpose and names. Also, it contains a calendar which shows which days the user visit the site and put «pray» to complete the monthly bonus conditions. These days are displayed in green, and the days that the user did not visit the site and did not put "prays" are displayed in red.

Therefore, the user can see and control the transaction of money.

#### **4.4.2.10. The development of the functionality of the portal**

The work on expanding the portal is ongoing. A variety of services in the future will continue to increase, giving users the widest variety of electronic goods and services.

The community itself will be able to select all necessary services, discussing, choosing and voting for their implementation.

The first steps in the further development of the network functionality will, in addition to increasing the number of functions and services of the portal, be the creation of the Bulletin boards, the Absolutme messenger, as well as areas for investment in various projects and games.

### **The Bulletin Board**

A registered user will be able to sell or buy any goods and services within the network. The price will be set in rubles, domestic coins and the Absolutme tokens.

More ads for the sale of different goods and services will appear on the Bulletin Board, the more a token will be backed up and every day.

### **Messenger**

When installing the app on the smartphone, users will receive a bonus in the form of coins and cryptocurrency. Users, who use messenger on a daily basis, will also benefit in the form of website coins s.

Messenger will work with similar functionality that of the market leaders (WhatsApp and Telegram). The users will be able to carry out transactions in the website coins and Absolutme tokens using a smartphone.

### **Games**

In the middle of 2019, a wide range of popular games will be integrated within the network. Users will be able to use these games in exchange for cryptocurrency and the website coins s. By the game content, users will be able to operate on a coin network and cryptocurrency.

The introduction of these services and applications will increase the audience of the network in the shortest time, as well as rapidly capture new markets.

### **Crowdfunding**

In the first half of 2019, the network will be hosting the service on a voluntary collection of funds from registered users, so-called crowdfunding. The operation of the service will be similar to that of the market leaders (kickstarter.com). Posted by registered users, any projects will collect funds from other users in Absolutme tokens.

### **Charity**

In the second half of 2019, the network will be hosting the service of a charitable fund by which needy users can post ads about the fundraiser and specify the purposes for which the funds are collected.

All other users will be able to transfer their funds using their own internal wallets.

Taking into account that the ONEGODONLINE network has a strong socially significant mission, the implementation of the charitable projects should occupy a central place in the project.

### **Integration with other systems and services**

Technology today develops at a rapid pace. ONEGODONLINE social network will cooperate openly with all systems and services, to provide users with the network of the best selection of products and services.

The main objective of the social network, after collecting the users, is the integration of social capital in the power structure and the introduction of blockchain technology in daily practice, and support of various infrastructure projects in Russia and abroad.

#### **4.4.2.11. Examples of the use of project and user roles in it**

ONEGODONLINE social network offers its users the complete freedom of action. Each user can choose for himself the form of social activity and implement the social strategy that most attracts him at this point in time.

#### **Guest**

Internet users can visit the portal to read a variety of materials. As the policy of the portal includes the creation of a large number of special materials, different user content, services, dating site and enhance personal awareness, and advertised the way of monetization of the user time and receive the cryptocurrency, then the visitors will naturally move to a section of registered users.

Motive: visitors can learn about the monetization of social actions, which is a successful advantage of the ONEGODONLINE social network.

## **User**

A registered user gets free access to all services of the website, as well as the benefits of registration for domestic coins and cryptocurrencies.

Motive: getting advanced network functionality and monetization of time spent within the portal.

## **Social miner**

Within the portal, registered users can build their own social farm. To do this, the user copies the link from the profile and sends it along with commercials ONEGODONLINE all the contacts to your phone book in any other way.

So he or she invites all friends and acquaintances to social farm, located in the social network.

Being registered by this link, users benefit in the form of additional website coins that can be spent on paid services, as well as cryptocurrency.

The social miner also earns website coins and Crypto currency. A social farm that every registered user can build in such a simple way brings a constant monthly income in the form of website coins s, if invited users fulfill the monthly bonus condition.

Motive: monetization of time, obtaining a stable and increasing financial income.

## **Dating**

Implementing the advanced functionality of the portal, each registered user can actively get acquainted and communicate with other users, while monetizing the time spent on the site.

Motive: the user receives the traditional services of popular dating sites at a more affordable price, and also monetizes the time spent.

## **Self-development**

The user can get acquainted with the content of the portal and choose for themselves various options for working on themselves. A user can turn to one or another expert and specialist, like a psychologist, a tarologist, an astrologer, and work with them, solving personal issues and problems, and also choose various training programs, courses and seminars.

The main socially significant goal of ONEGODONLINE portal is the spiritual and personal development of users. That is why the site presents hundreds of articles, in which the user can find the answer to any personal life issue. The amount of content is constantly increasing, and its quality is improving.

### **Scientific trend**

According to statistics, there are three crucial periods in the life of each person. Adolescent: 14-15 years; a period that occurs immediately after 22-25 years and the so-called "middle age" period of 35-45 years. During these periods, according to statistics, the number of suicides increases significantly.

Regarding this, the social task of the ONEGODONLINE network is a simple, accessible and vivid way to show visitors and registered users the natural presence in one's life various personal psychological problems, or explain why and how such problems and complexities appear. It is aimed to say that for any modern person, the emergence of such problems associated with communicating with other people, this is absolutely normal. These problems simply need to be identified and worked gradually, improving the quality of life.

The network clearly shows the different ways to solve such problems for all ages and all population groups.

Thus, the user can read about his problem, find out what it is related to, what triggered it, where it originated, how it can be successfully worked out, see the benevolent community of users who have already successfully solved similar problems, and also, having got acquainted with various reviews, choose a local specialist at an affordable price at a website map to significantly improve the quality of life.

### **The economic trend**

Sociologists come to the conclusion that in the "unstable times" of political and economic crises, the number of people who seek help from psychics is growing exponentially. This is also due to the presence of the so-called "magic picture" of the world in 99% of people living today in most countries of the world.

Thus, the current socio-economic situation in the world, that is, the developing economic crisis, the stagnant economy, the deteriorating of foreign policy situation, the constantly declining conditions and living standards of citizens (the introduction of international economic sanctions, the threat of an international military conflict, the growth of domestic prices, the increase of taxes and excises, inflation, increase in retirement age, etc.) creates the most favorable

conditions for the launch and development of a social network, and its relevance increases.

### **Experts**

The ONEGODONLINE social network provides the status of an "expert" to representatives of so-called "helping" professions. This category includes: psychologists, sexologists, psychiatrists, astrologers, tarologists, hypnologists, etc.

When a user who possesses the relevant education documents and corresponding certificates, which are provided under the legislation of the Russian Federation, applies after registration, then after checking the documents submitted, such a user may be granted the status of an expert.

The status of the expert allows the user to conduct his professional activity, finding customers inside the portal. Other users see the status of an expert and choose for themselves a specialist on various criteria: location, price of services, feedback from other users, etc.

It should also be noted that in Europe, depending on the country, the number of people applying to these specialists is 10-20%. In America, the work of a psychologist is placed on a different level - 35% of US citizens have visited or are systematically working with psychologists.

Thus, it can be noted that the systematic work with a large part of the population with representatives and experts of this service sector is a recognized world trend. Russia, according to experts, in the coming years will develop a state federal program, within which psychological assistance will be provided to citizens of the country on a qualified and ongoing basis.

A high level of psychological protection of citizens and a reduction in the level of suicidal tendencies are tasks that are already vital for the country's leadership.

The social network ONEGODONLINE will aspire to become a leader in this market, having undeniable competitive advantages.

Given these factors and world trends, it is necessary to note the high relevance and significance of the project, as well as its social orientation.

In the future, experts from the portal can also be added to representatives of other professions, which will begin using the Absolutme crypto currency in daily household and professional practice.

Thus, within the network, entire professional communities will arise, the payment of services of which will be possible using Absolutme tokens.

## **Buy&Sell**

At the end of 2018, the portal will integrate the Bulletin Board service. The users can use this service by analogy with market leaders. Each registered user of the network will be able to place or find an advertisement on the purchase and sale of various types of goods and services.

The announcements about the sale and purchase will contain the cost in rubles, website coins of the site and Absolutme tokens.

The user will constantly see the growing rate of the Absolutme token, which is provided with an exhaustive assortment of goods and services on the site.

## **Games**

Inside the ONEGODONLINE social network users will be able to use various gaming services to receive website coins and crypto currency.

The portal will provide users with the opportunity to implement various gaming strategies, gaining a win in the form of domestic coins and crypto currency.

## **Crowdfunding**

Some users will be able to place their projects on the fund-raising platform, while others will act as investors for the offers they like.

The projects will have a completely different character: from humanitarian and educational to production.

Investors can get together into pools to co-finance the project. Funds will be collected in the Absolutme tokens.

## **Charity**

Realizing the internal service of the social network, the user, after the cost of his token due to the original economic model, as well as the influx of new participants, has grown significantly, will be able to support charitable projects of various orientations.

Needy users will be able to post announcements, which will indicate the purpose of fundraising, as well as the necessary volumes for this purpose.

Other users will be able to transfer part of the crypto currency from their wallet for charitable purposes free of charge.

Thus, some users will be able to receive comprehensive support in a difficult life situation, while others will be able to realize their natural need for self-actualization through social assistance.

### **Messenger**

The user can use the Absolutme messenger, receiving, for its installation on his smartphone and further operation, the website coins and the crypto currency.

Users will be able to use this instant messenger in everyday communication on a regular basis, making various daily transactions with the help of its internal functionality.

## **5. Marketing analysis**

Currently, there are a number of projects on the market that combines both social networks, blockchain and crypto currency technology. However, these projects cannot be considered as competitors, since such networks have extremely limited functionality, which is more connected with the creation of content and the profit for it in the form of a crypto currency. The audience of these projects is also potentially limited and few. Such projects are unlikely to gain wide popularity due to the specifics of monetization and the primitive model of the economy of these projects.

Today on the market there are about 10 sites that resemble social networks of narrow specialization, so they will not be able to compete with the portal ONEGODONLINE. It is the social network with the expanded functionality (Facebook-like), which will cover the widest possible audience and become the market leader, to which the ONEGODONLINE social network aspires.

The question of time monetization inside the network is extremely vital; therefore users after an active and large-scale advertising company, instantly feeling personal gain, will increase the audience of the ONEGODONLINE social network to global dimensions.

The solution of important social issues, which the ONEGODONLINE puts first, will attract the attention of the media and big business, as well as people at large, to the project, which will ensure its rapid development and political support of the country's leadership.

The original economy of the portal, as well as the ever-increasing price of the Absolutme token, backed by a wide range of goods and services increasing in volume, will give the market a generally stable growth rate and will be able to take a leading position.

The token, which is constantly growing in price and is backed with a wide range of goods and services, will attract close attention of investors in the cryptocurrency world.

The so-called decentralized social networks were recognized at the end of 2015 as one of the most promising areas based on blockchain and smart contracts. The main advantages of such networks were:

- decentralization (opposed to Facebook with its dictatorial manners),
- the absence of censorship (unlike Reddit),
- the most valuable and unique property as an opportunity to earn money by writing posts and commenting or economy of attention.

Today, there are the following projects, which pretend to be social networks that use blockchain and attention monetization:

- Akasha,
- Synereo,
- Nexus,
- Decent,
- Karma,
- Snip,
- Nimses,
- Steemit,
- Golos (Russian-language network, analogue of Steemit),
- Alis (Japanese-language network, analogue of Steemit).

### **5.1. Steemit**

Experts note that Steemit is the most successful project based on blockchain. It has more than 60,000 accounts. However, the network has been working for a long time with permanent interruptions. The users ask each other why the network works in such a weird manner. This causes a few additional questions and dissatisfaction.

This system rewards users for messages and content. The work is structured as follows: users publish articles they like, interesting content becomes popular, authors of the best works and users who support them receive awards in Steem tokens. Steemit also uses a log-rank system in which each member has an

assessment that represents their individual contribution to the platform and its community.

In use, the system does not look simple and accessible to the average user. This is confirmed by special articles inside the platform itself, which tell you how to use the network and publish content in it. This is clearly not suitable for the general consumer, and writing articles is an extremely narrow and professional specialization.

## **5.2. Akasha**

Akasha uses the Ethereum platform to store content created by users. Akasha users can publish, share or vote for published materials. When you post someone for the material posted on the network, you will receive a bit of the Ethereum.

## **5.3. Synereo**

Synereo was first introduced in 2014 in Israel at the Bitcoin conference. The social networks that will be implemented on the Synereo platform represent a decentralized platform based on the blockchain protocol. Each user of such resources has the opportunity to earn a crypto currency by adding content to social networks or by providing computing power or bandwidth.

## **5.4. Decent**

Another attempt to decentralize the media was the Decent network. Unlike Alis and Steemit, which are essentially the simplest social networks, the Decent project, as claimed by its developers, is a platform for the distribution of content.

Decent can be used to publish any kind of multimedia: music, programming code, videos, images, books. Token in this case is used to facilitate trade in media assets.

Project Tokens also encourage network nodes to store content and test new blocks with metadata and transactions. The network on applications provides its members with a transparent, reliable and decentralized environment for storing, consuming and monetizing the original media content.

## **5.5. Snip**

The project is different from the obvious tendency, oriented to social media. It provides a decentralized environment for user generated news without any censorship and editorial control over the published material. Each user of the platform can write and publish short stories on any desired subject and have access to a personalized news feed adapted to their individual preferences.

The system uses the so-called SnipCoin as an incentive for authors to provide relevant content, giving readers the means to express their gratitude to contributors of interesting stories. Since community feedback directly affects the popularity of this story and the author's well-being, users are encouraged to submit only interesting and unbiased news.

## **5.6. Karma**

Decentralized platform for interpersonal lending. Karma proposes to create a social environment in which users could perform in different roles without the participation of traditional financial institutions, for example, banks.

The developers say that this platform is designed to create socio-economic relations between people around the world: from pawnshop to charity, from cash loans to direct exchange of goods and services.

Within the framework of the project, people will have the opportunity to directly exchange any resources, with or without a pledge, for a short period and with an open return date, between any states.

## **5.7. Viuly and Lbry**

These projects repeat the functionality of the leader of the market of user video hosting Youtube. Sites offer downloading and viewing of custom video content. According to the developers' description, these projects use blockchain to store video content, however, in projects at the same time it is said about moderation, which is in fact a serious logical contradiction of the system.

The main idea of blockchain technology is the complete trust of all participants in the system, that is, a priori, the absence of even a hypothetical impact of third parties. If there is a moderation in the project, then it is not clear why he needs blocking for content storage.

However, in the framework of projects, monetization of user time is implemented. Unfortunately, the very economy of projects limits the inflow of users, since it is designed primarily for the creators of video content. This is clearly stated in the documents, since in order to receive a crypto currency after registration, you must upload your video.

The presence of such significant contradictions, the meager functionality of projects, the lack of an internal game model for users, as well as potential limitations for a wide audience - all this has a negative impact on increasing the audience. Based on these factors, there is no significant increase in the value of the token under these projects.

**5.8. Nexus and Nimses**, as experts believe, are frankly failed projects. The first one was declared to encrypt the entire amount of information, which principally impossible, since it will inevitably lead to a halt to the network, and the second, although it started well and even raised, as they say, HYIP, stopped in development.

The chosen economic model and the absence of a real blockchain, as well as a primitive functional led to the fact that at the moment the audience lost interest in the project, although the application gained more than a million downloads.

### **5.9. Tendencies of development of the market of social networks**

Experts say that in the next five years, all Internet platforms will somehow be forced to use blockchain technology. Now this is a rather narrow circle, but as the market develops rapidly, in the nearest time it will be used by the widest audience.

**At the moment, there is a transition from the Internet as a carrier of information to the Internet as a carrier of value.**

The fact is that all the marketing, content selection and functionality of Facebook, YouTube and most other modern social networks are subject to the same goal: maximizing the time that the user conducts in conjunction with the platform. This is necessary to trade the attention of users and information about their behavior, and reaches such an extent that it can affect the quality of their lives.

This state of affairs is not fair in relation to users who, in fact, form the reason for this profit as such. The question of transition to the situation has arisen, when the generated value will be delivered directly to the user.

It is social network 2.0 or Internet 3.0, as experts call such a project, will implement this idea. The rest will simply have to restructure so as not to lose their users. All this will lead to the adaptation of business models and the introduction of technologies for extracting profits from the sale of additional services, as well as the abandonment of harmful parasitic practices.

Monetization is the main problem and task that must be addressed to projects of a new level. Content creators must choose a method for publishing and a version of the monetization.

### **5.10. The opinion of the target community**

The theme of a blockchain-based social network was actively considered at the forum **bitcointalk.org** . Discussing this topic, the expert community and the participants came to the following conclusions:

1. The participants of the forum share the opinion of experts that the idea of a blockchain-based social network is really relevant. The community supports the idea, but points to the fact that currently there are no decent projects with enhanced functionality.

2. Today there are a number of projects, but their functionality is one-way and limited, the audience is limited. The main promising task of the network is to unite a large number of people.

3. To create an anonymous network and send all generated content to the blockchain-based community recognizes as inexpedient:

- technically it will lead to very slow operation of the system and eventually to its complete blocking, due to the increasing exponential growth of the closed database that should be on the computer for each user,

- Anonymity of blockchain technology interferes with the communication of users,

- Blockchain technology will probably cause the appearance of prohibited content,

- Such a social network will eventually be blocked by the state.

4. An anticipated promising project requires a new social unifying idea, that is, otherwise, ideology.

5. The technology of blockchain should be used for special tasks, and not for encryption of texting "about kittens".

6. The user should be able to build his or her own world, which lives by its own laws. Each user must become the Creator of his own reality. In addition, games and dating services are needed.

7. The best, if you can say so, of existing similar projects is the Voice, it is up and running. 80% of copywriters write on usual topics, which are so on the Internet. The remaining 20% write interestingly, but earn a penny. The system works very slowly. In connection with the limited functional and profile community, active development of the project is not observed.

### **5.11. Conclusions**

1. Based on the above analysis of the market and competitors, as well as the study of the views of the profile community, it can be unequivocally asserted that the idea of creating a blockchain-based social network with enhanced user functionality is an extremely demanded and most anticipated by global community.

2. The mass audience does not insist on encrypting all the data and sending them to the block, as most users want to communicate openly, even despite Facebook and Twitter scandals.

3. The very idea of cryptographic processing of the full content of the social network with the enhanced functionality at this technological level of development and the political situation in the world is impossible, since it will lead to a slowdown, and then to a complete stop and blocking of the system.

4. The idea of time monetization is a revolutionary and the most anticipated on the modern market of social networks and the media in general. The project, which will be the first to create a promising economic model, where the widest sections of the public will have the opportunity to participate, will become the leader of this sphere.

5. A user needs an original, unique and modern economic model in which his benefits and financial interests are taken into account and protected, which is successfully provided by the blockchain technology integrated into the ONEGODONLINE social network.

Thus, none of the competing projects under consideration can boast of a hypothetical opportunity to reach a wide audience, due to limited functionality and narrow specialization. The economic model of the websites of the same type in the majority, except for the Karma project, which is essentially a financial tool for a narrow audience, is not provided with anything other than content.

#### **5.12. Competitive advantages of ONEGODONLINE**

1. Advanced functionality of the social network, provides a high interest of users. This in turn is the main driver of development and promotes the widest possible coverage of the Internet audience, as well as a rapid increase in the number of portal users.

2. The presence of an original economic model that guarantees the constant growth of the value of the token, as it is in turn backed with an expanding range of goods and services.

3. Integration of any online services: internal network services, games and media, message board and messenger, crowdfunding, charity, etc. In fact, the above projects are integral parts of the ONEGODONLINE social network, which in the future can be integrated into the social network.

4. Integration of social network capital into power and business structures.

5. Implementation of various infrastructure projects.

**The main advantage of the ONEGODONLINE project is that its users can easily earn and improve their well-being without financial investments, simply communicating in a social network.**

## **6. Technical part**

The original economic model of the ONEGODONLINE social network is based on the Ethereum blockchain system. The Absolutme token is the ERC20 standard.

## **7. Description of the token and financial model**

Name of the token: Absolutme

Abbreviation: ABS

Blockchain: Ethereum (standard ERC20)

Tokens emission: 146. 880. 432

Each token is divided into 10. 000. 000 Dim

0.0000001 Dim

Soft cap: 10.000.000 USD

Hard cap: 1.000.000.000 USD

### **Token sale**

Start: September 2018

Finish: May 2019

1-st stage: Russian;

2-nd stage: Worldwide;

3-rd stage: Additional.

The initial price of the token within the ICO: 10 USD.

ICO lasts for 9 months.

Each month, the value of the token increases by 10 USD

When buying for the amount of:

50.000 USD - bonus of 25% of the tokens

60.000 USD - bonus of 30% of the tokens

70.000 USD - bonus of 35% of the tokens

80.000 USD - bonus of 40% of the tokens

90.000 USD - bonus of 45% of the tokens

100.000 USD - bonus of 50% of the tokens

110.000 USD - bonus of 55% of the tokens

120.000 USD - bonus of 60% of the tokens

130.000 USD - bonus of 65% of the tokens

The token sale can be stopped at any time in case of reaching the necessary funds or as a consequence of changes in market conditions.

There is no provision for additional emission, as the economic strategy of the project provides for a constant and guaranteed increase in the value of all tokens available and issued once.

### **The rules for tokens and cryptocurrency**

Within the framework of the preset, Absolutme tokens will be implemented for ETH.

If the user plans to purchase Absolutme tokens for other types of crypto currency or fiat money, then he or she needs to contact the portal administration.

Each user, when registering with the ONEGODONLINE social network, must independently follow the instructions that are located in the profile and register an electronic wallet in the Ethereum blockchain system for security reasons.

After registering and linking the electronic wallet to the ONEGODONLINE social network, all specified digital financial assets will be transferred to it in accordance with the conditions of the economic model of the portal.

If the user already has an electronic wallet registered in the Ethereum blockchain, he or she can notify the portal administration about this. In this case, the existing electronic wallet will be tied to the domestic economy of the social network.

If the user plans to exchange his Absolutme token to website coins of the social network, then he needs to leave a request for this in his profile.

### **Financial model**

The users log into and go through a standard procedure of registration. Then they fill their profile and begin to implement various behavioral strategies.

At the time of registration, the system creates 2 purses. One purse for is for website coins, for domestic paid services. The website coins are not crypto currency.

The second purse is designed for Absolutme tokens, released on the Ethereum blockchain system.

When registering, the user receives 500 domestic coins or, if he used through the invitation link, 1000 coins.

Such proportions are also preserved in the crypto-currency: for a self-registration, the user receives 1000 Dim, and if the user followed an invitation-link, he or she receives 2000 Dim. The inviter receives for each invitee 100.000 Dim.

In order to pay for domestic toll or transaction of website coins, the user must activate his internal electronic wallet. The activation cost is 1.60 USD for a 21-days period.

Registration of electronic purse in the Ethereum system is carried out by the user independently according to the instructions located in his profile. All the technical features of the electronic purse in the Ethereum system, as well as the safety and security of its operation, are provided by the Ethereum network.

The user can use his website coins to pay for various internal site services.

The user can purchase website coins on the site or get them by:

- inviting users to the network,
- fulfillment by the invitee of the monthly bonus condition,
- converting received «likes» and «prays» into website coins,
- transactions between users,
- exchange the token for a corresponding number of website coins.

The user can purchase a token of the network on the site or get it by:

- inviting users to the network,
- purchasing a token on the network or from other users,
- transaction between users.

### **Why the token is constantly becoming more expensive**

As part of the sale, one Absolutme token will cost 10 USD. During the ICO period, this cost will increase by 10 USD each month. After the end of the ICO and the launch of the advertising company, the primary cost of the token will be 100 USD. The monthly guaranteed increase in value will be at least 10%.

The fact is that every token sold is backed with ONEGODONLINE social network with a certain amount of website coins, by which users purchase goods and services.

The whole set of users when registering and performing other socially significant actions creates the total number of website coins that are provided with goods and services of the social network.

The website coins created by users accumulate over time in the ONEGODONLINE fund. Into it, website coins come from all user wallets over time, as every month 5% of each user's website coins are written off to the fund as a tax, or when users spend them on paid network services.

Thus, the entire set of website coins created by the users themselves goes to the ONEGODONLINE Fund, which guaranteed to provide every token sold with an increasing monthly number of website coins.

The ONEGODONLINE Fund also has the right to pursue an independent policy, which is aimed at ensuring the monthly incremental cost of each token.

As a result, the token of the social network, being backed with website coins, and therefore goods and services, is constantly growing in price and in the free market, as its internal security is growing with a wide range of goods and services of the portal.

## **Examples of using the tokens**

### **Example №1**

The user purchased within the presale 1 of the Absolutme token for 10 USD. After the end of the presales and the start of the advertising campaign on the social network site, other users will be able to buy the token for at least 100 USD.

Other users need a token, as it is provided with an increasing amount of internal coins of the site, for which you can buy a wide range of goods and services. That's why the token is popular with new users, and they want to buy it, as it does on ordinary sites with internal economies.

In this way, a user can easily sell his token or a portion of it to new users at a lower cost than the officially offered by the social network in order to get their benefits.

### **Example №2**

The user did not have time to buy a token within the presale for 10 USD, but he knows that the monthly token grows in price, as it is backed with an increasing amount of website coins of the site, and therefore goods and services in a wide range.

The user purchases a token for 100 USD. In a few months, the value of the token may increase by 50 percent or more, since a 10 percent guaranteed monthly increase in the cost of the token is only a minimum threshold that is provided by ONEGODONLINE. Actually, this figure will obviously be much larger.

Thus, the user who bought the token earlier can easily sell it to new users who are actively joining the network and want to use various internal services. Also, the user can change part of his token back to website coins or various goods and services using the functionality of the bulletin board, while retaining the amount that he spent at the very beginning to buy a token.

### **Example №3**

The user posted various goods and services ads on the portal's bulletin board. Each ad contains the price in rubles, as well as the corresponding price in

website coins and tokens. The user makes a private transaction in this case at his or her discretion.

The users have a wide choice of conditions for the implementation of various transactions, since the portal places in this case only information about buying and selling.

#### **Example №4**

The user does not buy tokens, but actively invites other users to the network on his link, earning on it a crypto currency and thereby developing a portal. For each guest on the network, in this case, the user will receive 100,000 Dim, and for 100 people, respectively, 1 Absolutme token.

Due to the fact that the value of the token is constantly increasing, the amount of crypto currency for the invitation to the network is appropriately regulated by the ONEGODONLINE fund to ensure a guaranteed increase in the value of the token on foreign markets.

#### **Example №5**

The user has purchased a lot of tokens on the pre-10 USD each. After studying the economic model of the project and seeing in it the prospect for the growth of the value of the digital asset, the user chose a long-term financial strategy. He personally is not very interested in internal services, and he would like to extract only financial benefits for himself.

In this case, such a user waits for a while until the price of the token rises to the desired level, based on the minimum growth rates of 10% per month, which is guaranteed by the social network.

Thus, if the user purchased 10 tokens for 100 USD, then in 1 year the cost of one token within the ONEGODONLINE social network will be after the end of the presale and the beginning of the advertising company:

1st month - 100 USD

2nd month - 110

3rd month - 121

4th month - 133.1

5th month - 146.41

6th month - 161,051

7th month - 177.1561

8th month – 194.87,171

9th month - 214.358881

10th month - 235.7947691

11th month - 259.37424601

12th month - 285,311,670,611

Total: the price of 1 token will be - 285.31 USD, and 10 tokens - 2.853.11 USD.

### **Development model**

Users presell tokens, or in the first months of the project development, acquire the maximum amount of crypto currency, and over time, as a result of the most active advertising company and promotion of the project in international markets, sell some of their tokens to new users who have come and registered in the social network.

Taking into account the fact that today Facebook audience is more than 2 billion people, and by 2025 the expected growth of users will double this figure, we can state the volume of the potential market in the ratio of 1 user to more than 20 users from other countries.

Thus, the holders of the tokens are able to freely sell them to new users from other countries of the world or exchange them for an increasing range of goods and services of the global market.

In this regard, the main goal of the ONEGODONLINE social network is to capture the audience as quickly as possible, especially the markets of China, India, the USA, Brazil, Indonesia, Japan and Europe.

### **8. Road map of the project**

March 2015 - start of work on the project

May 2015 - market analysis

July 2015 - selection of IT teams

August 2015 - search for project partners

August 2016 - registration of OOO (limited liability company under the laws of the Russian Federation) "Social Network" NASVYAZI" (ONEGODONLINE)

August 2016 - the beginning of the technical implementation of the project

September 2016 - successful negotiations with the Walt Disney Company on the coexistence of trademarks

December 2016 - start of the basic version of the project

January 2017 - started the creation of profile content

February 2017 - development of the section "Letters"

March 2017 - extension of the user profile functionality

April 2017 - application for registration of the trademark "NASVYAZI"

April 2017 - development of the section "Photo Album"

May 2017 - integration of the "Search" function by site sections

July 2017 - development of a messaging system

August 2017 - integration of the "Photoline" service

September 2017 - development of SMS-authorization functionality

October 2017 - integration of the paid service "Promote article"

November 2017 - integration of paid service "Promote profile"

December 2017 - integration of the paid service "Promote letter"

January 2018 - integration of the functional "Social Farm"

February 2018 - development of a bonus incentive system

March 2018 - creation of promotional video materials

April 2018 - registration of the trademark "NASVYAZI"

May 2018 - development of additional video materials

June 2018 - obtaining a decision on the state registration of the trademark "Absolutme"

July 2018 - ICO training

September 2018 - integration of the functional "Bulletin Board"

December 2018 - development of instant messenger "Absolutme"

February 2018 - integration of gaming functionality

May 2019 - creation of a crowdfunding platform within the network

September 2019 - integration of the charity fund

November 2019 - expansion of gaming functionality of the network

## 9. Team

The author of the idea, the developer of the project and the founder of the company "Social Network "NASVYAZI" (ONEGODONLINE) is Dmitry Belokonev.

The CEO has currently selected a professional team to implement the project, which successfully solves all the tasks assigned to it. The project team consists of specialists in the IT sector, blockchain technologies and legal services.

### Education:

- Higher legal, economic, psychological;
- Knowledge of English, French, German.

### Graduated:

- 2016 - Peoples' Friendship University of Russia, psychological counseling.
- 2006 - Moscow State Institute (University) of International Relations MGIMO, international commerce.
- 2002 - one of the leading Universities in the country, jurisprudence

### Experience:

08/2016 - present

General Director of OOO (the Limited Liability Company under the laws of the Russian Federation) "Social Network" NASVYAZI".

10/2006 - the present

General Director OOO (the Limited Liability Company under the laws of the Russian Federation) Company "Eco Plus".

08/2011 - 10/2012

Director for Development of the Scientific Research Institute of Expertise in Machine Building (NII EVMASH).

09/2008 - 10/2010

Director of the Department of Youth Policy in the youth organization of the political party "Party of Social Justice", "Fair Russia".

02/2005 - 09/2008

Director of the Department of Youth Policy of the political party "People's Party of Russia".

09/1997 - 02/2005.

Various types of work on specialized education law.

### **Social and political activity:**

2016 – present - development and implementation of a socially significant project aimed at psychological recovery of Russian citizens. Within the framework of the ONEGODONLINE Social Network project, the following tasks are being aimed: reducing the level of suicide among young and middle-aged people, creating cultural and psychological centers in the regions of the Russian Federation, developing a universal model for the psychological development of a modern citizen of Russian society.

2011 - author of the project on the creation of the Agency for Strategic Initiatives. Having studied the experience of more than 20 different structures supporting and developing innovative projects in Russia, an unambiguous conclusion was drawn that there is no effective mechanism for promoting the best available technologies in the country.

In connection with this, a team was set (Public Headquarters for Innovation Implementation), with the help of which the state of affairs regarding the implementation of innovations in each region of the Russian Federation was analyzed. After that, based on the data obtained and the tasks set by the President of the Russian Federation, about 50 specific and structural proposals were systematically sent to the Government of the Russian Federation and to the President of the Russian Federation to create a unified federal structure for selecting and supporting the most promising production innovation projects. In response to this package of proposals, the Agency for Strategic Initiatives was established.

2010-2011. - headed the Subcommittee of the Chamber of Commerce and Industry (CCI) of the Russian Federation to combat counterfeiting. After the analysis of the current situation in Russia around the counterfeiting of various types of products, as well as obtaining support from leading foreign manufacturers such as Microsoft, Knauf, Castrol and others, it was decided to start creating an independent structure for fight against counterfeiting.

For this purpose within the framework of operational services, the selection of the most qualified personnel, ready to begin work in this direction, began. A set of documents on the comprehensive support of this structure in the field was sent to the regional authorities. The reaction of the governors was positive and immediate.

2005-2008 - served as director of the Department of Youth Policy of the political party "People's Party".

2007 - co-author of the project on the creation of the Youth Public Chamber of the Russian Federation. The organization's goal was to unite all representatives of youth organizations of leading political parties on a single platform, as well as to develop a unified federal youth policy and prepare a personnel reserve for the

deputy corps of the State Duma of the Russian Federation. At present the project is successfully functioning. More than 10 deputies of the State Duma in the past were members of the Youth Chamber of the Russian Federation.

2006 - the author of the project on creation at the level of the subject of the Russian Federation of the Youth Government of understudy in Moscow. The framework for project implementation was a generalized analysis of similar structures for the development of youth parliamentarism in the Russian regions, as well as at the international level.

Given the analysis of the activities of similar organizations at the level of Moscow, a unique scheme was proposed for the search and promotion of the most promising and talented politicians from among young people through profile Olympiads on the basis of Moscow universities. Currently, the project is successfully operating within the framework of the Moscow Government.

### **Achievements:**

Author of several patents for inventions:

- Creation of special innovative devices for processing automobile and aviation fuel to reduce consumption and reduce harmful emissions;
- the creation of a device for no-surgery removal of different formation characterized by location, chemical composition of stones in the human body.

Organization of production and release of innovative products in the field of transport and medicine ecology.

Creation and implementation of a number of regional and federal projects, as well as political and social structures, active participation in the political life of the country, namely:

1. Participation as a candidate for deputy in election companies; (State Duma of the Russian Federation, Moscow City Duma, legislative assemblies of a number of regions of the Russian Federation);
2. Agency for Strategic Initiatives;
3. Subcommittee of the Chamber of Commerce of the Russian Federation for Combating Counterfeit;
4. Public headquarters on the introduction of innovations;
5. Youth Public Chamber of the Russian Federation;
6. Youth Government understudy in Moscow;
7. Organization of production and release of innovative products in the field of transport and medicine ecology.

Great experience in the fields of:

- analytical work with various sources of information;

- launching and production of innovative products;
- organization and control of the company's operational activities;
- financial planning and organization of business processes;
- selection and adaptation of personnel;
- experience in negotiating;
- creation of significant social and political projects.

The experience gained allows the author of the project to solve successfully the widest range of tasks, seeking to introduce innovative ideas into everyday practice.

Managing of a large project always requires an exceptionally high and efficient working capacity, as well as full responsibility from the first person. If such responsibility and experience are present, then the achievement of the goal set is only a matter of time.

The founder and the project team have considerable experience in the development of socially significant, industrial and IT projects. The ONEGODONLINE social network with the original model of the economy, based on the Absolutme tokens, is an organic continuation of this socio-political and production activity.

## **Conclusion**

Thus, the ONEGODONLINE social network featuring the original model of the user' economy, based on the blockchain technology and Absolutme tokens, successfully solves the following tasks:

- attraction of the population by providing extended portal functionality;
- rapid growth of the number of users, thanks to the "social mining" implemented within the network;
- monetization of users' time;
- popularization of the use of the crypto currency among the general public;
- creation of a token with a guaranteed increasing value, ensured by the growth of the assortment of various goods and services.

Proceeding from the tasks to be solved, and also based on the comprehensive and unified opinion of a wide range of the experts (given in this paper), one can make an unambiguous conclusion that today there is an urgent

need to create a social network with an expanded functionality and an original user economy based on blocking technology.

Given these factors, we can confidently say that the system of monetizing user time, which is implemented within the social network ONEGODONLINE, fully meets the current market demands.

Investors participating in the preliminary sale of Absolutme tokens acquire a fully developed draft of the crypto currency at a reduced cost. The created and working ready model of the project is a reliable guarantee against various risks, as it ensures the safety of the invested funds.

After conducting the preliminary sale of Absolutme tokens worth 10 USD and further launch of the advertising company, the further cost of the token, which can be purchased on the site will amount to 100 USD at once. Thus, any investor will receive an increase in the value of his investments 10 times.

In the future, the monthly cost of the Absolutme token will grow at least 10%, which will make it the most attractive digital financial asset on the crypto currency market.